

# PLANET IPE

**NOVEMBER 2017**  
CHILDREN'S DAY SPECIAL

Picture Credit: Alexandra /München (Pixabay)





# MD SPEAKS

Universal Children's Day is celebrated on 20 November with the objective of 'promoting mutual exchange and understanding among children and initiate action for the welfare of the children'. The Indian version is of course a week earlier on 14 November, but either way you can't miss them this month.

Children are what we were - and what we aspire to be.

Carefree, joyous, innocent, learning, creative and most importantly - playful. We had all these qualities in us, but somewhere in the journey of life, we dropped them. We replaced natural play with work, happiness with things, innocence with intellect and creativity with routine... and consequently, happiness with worry.

But it need not be so; what we need is a 'child-like' frame of mind, once again. Positive, enthusiastic, determined and making work play. This is, in fact, the work culture of IPE Global - a happy team, doing meaningful work, living a positive life, and making an impact.

I hope that during this month, we reflect on our childhood and learn a very important aspect - 'hope' - from them. As Rabindranath Tagore said, "Every child that is born is proof that God has not yet given up on human beings."

I wish all your children the very best - may they be blessed with great happiness and success in their lives.

**Best wishes**  
**Ashwajit Singh**

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# WORLD TOILET DAY

UN World Toilet Day is celebrated around the world with the aim of raising awareness for the importance of sanitation. It is a day to remind global citizens that having a clean and safe toilet should not be taken for granted, and is a call for urgent action to end the sanitation crisis. The Sustainable Development Goal 6 (Clean water & Sanitation) includes a target to ensure everyone has access to a safely-managed household toilet by 2030. This makes sanitation central to eradicating extreme poverty. Out of all the people, children are worst affected from the infections caused by open defecation and poor hygiene.

The theme for World Toilet Day 2017 is Wastewater. Globally, 80% of the wastewater generated by society flows back into the ecosystem without being treated or reused and causes harmful diseases. Therefore, it is necessary to dispose human waste in a sustainable way to reduce the impact of poorly treated wastewater from all areas of society. In addition to this safely-managed wastewater has massive potential as an affordable and sustainable source of energy, nutrients and water.

*Credits: <http://www.worldtoiletday.info>*



# TEN FACTS YOU DID NOT KNOW ABOUT TOILET



**400,000**

schools in India lack basic functional toilets



**23 percent**

of girls drop out of school because of lack of toilets.



Toilets have added **20 years** to the human lifespan over the past **2 centuries**.

More than **2.4 billion** people lack access to improved sanitation options such as toilets.

**869 million** people worldwide practise open defecation and have no toilet facility at all.

More people in the world have mobile phones than toilets.

For every **\$1** invested in water and sanitation, there is a **\$4.30** return in the form of reduced healthcare costs around the world.

The poor sanitation conditions of India result in a loss of **\$53.8** billion in economic activity, or about **6.4%** of its GDP.

Diarrhoea caused by poor sanitation and unsafe water kills **315,000** children every year

Disease transmission at work mostly caused by poor sanitation and hygiene practices, causes **17%** of all workplace deaths.

*Facts Courtesy: (WHO/UNICEF (2017) Progress on drinking water, sanitation and hygiene: 2017 update and SDG baselines/World Health Organization-UNICEF 2015/ WAS-Hwatch 2016/ International Labour Organization (ILO) 2003/ Hutton 2012).*



## CHILDREN AS AMBASSADORS OF SWACHH BHARAT ABHIYAN

Prime Minister Narendra Modi hailed the children of the country as the “biggest ambassadors” of the government’s ambitious ‘Clean India’ campaign, saying “innocent minds” comprehend an issue in far better ways than adults do. He lauded the contributions of young children in spreading the message of cleanliness. The Swachh Bharat Abhiyan (SBA) aims to build 12 million toilets to eliminate open defecation in the country by 2019, coinciding with Mahatma Gandhi’s 150th birth anniversary. Every year, thousands of children participate enthusiastically in the cleanliness drive within their school premises and communities. Children play a major role in achieving the targets of mission 2019 and also encourage others to maintain basic hygiene and sanitation, understand the adverse health effects of filth lying around and the need to maintain a healthy environment.



# IPE GLOBAL'S KEY PROJECTS

## **PROJECT MANAGEMENT UNIT (PMU) UNDER SWACHH BHARAT MISSION (SBM) IN ODISHA AND HARYANA (2015-2019)**

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Swachh Bharat Mission (SBM) is being implemented by the Ministry of Urban Development (MoUD) and by the Ministry of Drinking Water and Sanitation (MoDWS) for urban and rural areas with a given set of guidelines for improved sanitary services and capacity building initiatives. IPE Global is providing technical support, expertise guidance and professional handholding to undertake and deliver all the tasks/activities listed in the guideline issued for SBM within stipulated time frame in Haryana & Odisha. The project focusses on cleanliness of slum areas through assistance in preparation of guidelines for Urban Local Bodies (ULBs) to implement different components of SBM (Urban); preparation of draft City Sanitation Plan (CSP) for ULBs; Transaction Advisory assistance for the selection of contractors/third party & procurement for implementation of projects, facilitation to ULBs for development and deployment of appropriate MIS (including M&E) systems. This also includes building capacities through trainings at the state and ULBs for maintaining these and make further analysis.

## **WORLD BANK: TRANSACTION ADVISORY CONSULTANTS FOR SOLID WASTE MANAGEMENT INITIATIVES FOR GREATER CHENNAI CORPORATION ON PUBLIC PRIVATE PARTNERSHIP (PPP), TAMIL NADU (2016 – 2017)**

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IPE Global is providing transaction advisory services for integrated solid waste management, processing, disposal and reclamation facilities serving the Greater Chennai area of 8.8 million residents. Master plans for two existing dumping yards will test innovations such as piggy-back landfill of existing waste for site reclamation, waste to energy facilities, as well as space maximisation for disposal and treatment in the future. Models for efficient collection and transportation of 5,000 metric tonnes of solid waste to the two landfill sites will be developed in accordance with international standards. Among the largest operation in India and third largest globally, with capital investments worth over INR 20 billion, the interventions will create more than 8,000 jobs locally.



## **ADB: DETAILED DESIGN OF 24X7 WATER SUPPLY AND PMDSC FOR SEWERAGE SYSTEMS IN 7 TOWNS OF KARNATAKA, INDIA (2014-2018)**

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The objective of this ADB funded assignment is to expand urban water supply and sanitation systems and strengthen relevant institutions to enhance efficiency, productivity and sustainability. We are providing project management, design and construction supervision services for (i) implementation of city wide sewerage network including rehabilitation of existing system; (ii) construction of low cost community toilets at selected wards; (iii) integrated water/ sewage treatment in 3 towns. In addition, we are preparing detailed project report for 24x7 water supply system and developing bid documents for 4 other towns in north Karnataka with population more than 200,000 souls.

## **REDUCTION OF OPEN DEFECATION BY ADOPTING SOCIAL AND BEHAVIOUR CHANGE COMMUNICATION (SBCC) INTERVENTIONS IN 48 DISTRICTS UNDER THE DISTRICT WIDE APPROACH (2016-2017)**

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Under this UNICEF supported project, IPE Global is providing technical assistance to district administration to mainstream SBCC Plan under Open Defecation Elimination Plan (ODEP). Program managers have been working towards improving access to toilets but it has been recognized the need to address behavioural issues with respect to sustained use of toilets and hygiene. IPE has deployed a team of SBCC experts to work with the district administrations, program managers, and state UNICEF teams to plan, implement and monitor SBCC interventions in making districts ODF. The team has also conducted exhaustive analysis of media consumption patterns in the community, effective IEC materials and key stakeholder mapping, which will aid in customized SBCC plan for each selected district. Hands-on support is being provided by IPE Global team to block and district level managers to understand the needs and gaps in the area, map key stakeholders and partners who can become change agents and to identify a complete package of communication activities.



# Through a child's eye... My world tomorrow!

*IPE family is incomplete without these little lads. Here are some young voices giving us a glimpse and hope for a better tomorrow!*



**Dhriti Majumdar, 9 years**  
(Daughter - Amit Amal Majumdar)

**"To prove to our world we care and are strong together, we need to keep our planet clean and healthy, stop our animals being hurt in the battle we are making and losing, we need to stand together and make the world a better place. I want the children of our planet to see the world as beautiful not destroyed and their children to see the beauty of the world not the horrors."**



**Polly Waddington, 9 years**  
(Daughter – Richard Waddington)

**Tejnoor Kaur & Keerat Bir Singh**  
(Niece/Nephew – Daljit Kaur)



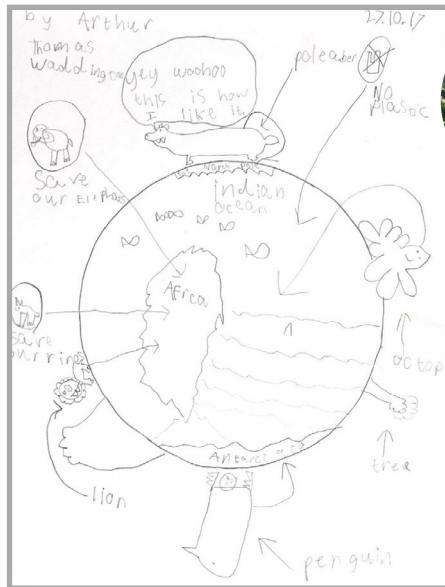


**Tisya Verma, 8 years**  
(Daughter- Rachna Verma)

I want our world to be a little more creative and stop relying on technology so much! I know gadgets are important but it should be balanced... Can't we have 'No Gadgets Day' occasionally? Want my future world to be social and interactive, not be stuck on their phones!



**Maanya Juneja, 12 years**  
(Niece- Shilpi Jain)



**Arthur Waddington**  
(Son - Richard Waddington)

*"I want the world to have no plastic, no melting ice in the North Pole, no more animals to be endangered and no litter. I will help invent advanced technology to help our world."*



**Spreading smiles...  
to make world a  
happier place!**

**Rudra Aditya Singh Tomar, 2.5 years**  
(Son - Shailendra Singh Tomar)



**Suprit Rath, 8 years**  
(Son - Dr. Spandita Kar)



**Devansh Dixit, 8 Years**  
(Son - Amit Dixit)

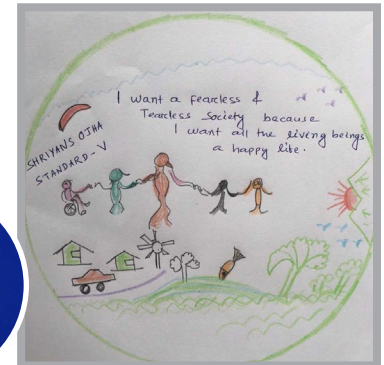


**Siddharth Das, 8 years**  
(Son - Shantanu Das)



**Syed Zain Aijaz, 3.4 years**  
(Son - Zoya Siddiqui)

**Shriyans Ojha, 10 years**  
(Son - Nabaghan Ojha)



## My Dream World

I wish trees be there instead of red lights  
Blinking their leaves with laser lights  
I wish roadside be beautiful with plants and flowers  
I wish for remote control cars  
I wish everyone wearing same clothes  
Then everyone will be in same team  
I wish if anyone gets hurt  
Then doctor gets there on his own  
I wish when I grow up the world is beautiful...  
With fishes in the lake going up and down...  
With clouds in the sky in shape of gummy's...  
With me in the mountains going wig and waggy...!!



**Rian Sikka, 5 years**  
(Son - Himanshu Sikka)

**Raysha Bansal, 4.8 years**  
(Daughter - Priyanka Bansal)



**Trisha Malhotra, 8 Years**  
(Daughter - Shilpi Jain)



When I grow up, I want to see a world which is a candy and chips land where we all can fly to school and come back home by just pressing a button!

# IPE NEWS DESK



## IPE GLOBAL ORGANISED TWO-DAY WORKSHOP IN JAIPUR ON BEHAVIOUR CHANGE COMMUNICATION TO FIGHT MALNUTRITION: THE WAY FORWARD

The Department of Women and Child Development, Government of Rajasthan, in partnership with IPE Global Limited, supported by the Children Investment Fund Foundation (CIFF) organised a two-day workshop on 31 October and 1 November 2017 in Jaipur. The workshop aimed at sharing learnings from various Behaviour Change communication interventions across Rajasthan and other states to promote cross-learning and sharing among the government and the development partners; and creating a consensus among the key stakeholders to develop a state level Behaviour Change communication framework, strategy and operational plan. The workshop witnessed keynote addresses and presentations from the government & donor agencies.



Hon'ble Minister Women & Child Development, Government of Rajasthan, Anita Bhadel, graced the occasion by her presence. She acknowledged the initiative and was keen to know the objectives outlined at the two-day event. Rakesh Srivastava, Secretary, Women & Child Development, Government of India was also amongst others who witnessed the presentations closely.



## IPE GLOBAL PARTNERS WITH GOVERNMENT OF RAJASTHAN FOR A FOUR DAY WORKSHOP UNDER PROJECT UDAAN

IPE Global & Government of Rajasthan facilitated a 4-day workshop in Dholpur. The workshop named 'Immersion' was conducted by IDEO.org (a US based design and innovation firm) and focussed on the Human Centered Design (HCD) approach. The event was held from 31st to 3rd November 2017 under CIFF funded project Udaan which aims at reducing teenage pregnancies in Rajasthan, proposes to use a HCD approach for designing interventions for improving sexual and reproductive health behaviors among adolescents.



### **WORKSHOP ON DESIGN OF FRAMEWORK FOR DEVELOPMENT OF CONTENT AND MODULES 12TH AND 13TH OCTOBER 2017**

IPE Global conducted a two-day workshop on design and development of modules for training teachers, head teachers/principals and master trainers at India Habitat Centre, New Delhi. The workshop witnessed participation from GoM, IGNOU, NUEPA, NCERT, NIOS and other institutions of repute. The aim of the workshop was to develop a framework for the development of modules by means of sharing information, joint activities and setting forth strategies for effective implementation of the stated modules.



### **JULIETTE SEIBOLD, HEAD – SOCIAL & ECONOMIC EMPOWERMENT SPEAKS TO STUDENTS OF LSE**

Juliette Seibold gave a talk to students studying a joint MSc in Anthropology and International Development at the London School of Economics on 18 October 2017. She described her career trajectory, some of the challenging projects she has worked on, and what the discipline of anthropology can offer development. Students were particularly pleased to hear that IPE Global's MD, Ashwajit Singh, graduated from LSE and that he launched and now manages LSE Delhi alumni chapter.



**HAPPY BIRTHDAY SIR!**



Expanding Horizons. Enriching Lives.



<https://goo.gl/bhjaXJ>



<https://goo.gl/O9oTR9>



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