# **IMPACT FINANCING** We are mobilising and blending capital for making impact driven investments, solving for most pressing development challenges, and unleashing the power of capital for good.





#### Thematic **Focus**







Healthcare

**Climate Finance** 

Agri-Tech





**Education & Livelihood** 

**Gender Inclusion** 

# Impact Financing is an approach to target investments in

projects or enterprises that can make a positive contribution across a range of developmental, social, and environmental issues. We, at IPE Global, structure and implement projects using innovative financing products utilising public, private and philanthropic capital which is targeted towards innovative business models with a focus on serving the socio-economically vulnerable communities.

The impact financing practice works towards mobilising impact focused capital from philanthropic donors and Development Finance Institutions (DFIs) and leverage 8-10x of commercial & private capital on the same. In addition to mobilisation of capital, we also work towards creating and implementing innovative finance structures through multi-stakeholder models promoting Public-Private-Philanthropic partnerships and channelise investments towards SDGs. The services offered are inclusive of blended finance advisory, financial support to high-impact healthcare and technological innovations through revolving facility, setting up an alternate investment fund (CAT-II) and channelising equity & debt investments in impact sectors through strategic partnerships. Our team has experience in structuring and implementing first of its kind, innovative and blended finance products that promote participation from private investors and financial institutions whilst leveraging catalytical capital from public and philanthropic institutions. The capital is efficiently utilised to solve some of the most pressing development challenges to create a high on ground social impact. This practice aims to position us as one of the pioneers for driving blended finance and SDG financing in sectors such as healthcare, climate change, agri-tech, clean energy among others.

# Our **Differentiators**



Mobilising Capital from Public, Philanthropic & Private Institutions and creating investment vehicles for executing Blended Finance



Creation and Execution of innovative finance structures by means of multistakeholder models



Identification and Channelisation of investments to minimise SDG financing gap



Technical and Financial Advisory support for Business Development of Impact Oriented Technologies and Innvations



Direct Equity investment in high-impact technologies and innovations through Alternate Investment Fund (CAT-II)



Channelise equity & debt investments in impact sectors through strategic partnerships



# MAKING A DIFFERENCE WITH OUR WORK

Le have been working towards creating and implementing innovative finance structures through multi-stakeholder models promoting Public-Private-Philanthropic partnerships and channelising investments towards SDGs. One such successful initiative is PAHAL (Partnerships for Affordable Healthcare, Access, and Longevity), USAID India and IPE Global's flagship project to catalyse innovative financing mechanisms to improve access to affordable and quality healthcare for India's most vulnerable populations.

PAHAL leverages private sector resources & innovative financial models to enable governments and donors to supplement traditional grant-based financing with new forms of conditional and catalytic support and, provides opportunities for private capital to generate social impact. PAHAL through its health financing models has led inception of many successful health initiatives like i.e. SAMRIDH, MUKTI and SIIB.

#### **USAID**

# Sustainable Access to Markets and Resources for Innovative Delivery of Healthcare (SAMRIDH), India

India's first healthcare focused blended finance facility, SAMRIDH aims to catalyse market solutions and innovations to improve access to affordable and quality healthcare services for the vulnerable. Supported by United States Agency for International Development (USAID) and Indian Institute of Technology-Delhi (IIT-D), in technical collaboration with Principal Scientific Advisor to the Government of India, National Health Authority and NATHEALTH, SAMRIDH is being implemented as part of IPE Global's PAHAL initiative.

#### **SAMRIDH's Mission**

**Bridge supply-side gaps** in healthcare facilities to respond to health emergencies in the immediate, medium, and long-term

Accelerate scale up and adoption of innovative and market-based health solutions

**Mobilise resources** to support high impact health solutions and build sustainable healthcare systems

**Promote 'Make in India'** and comprehensive solutions at community and facility level for vulnerable populations

**Encourage participation** of women in entrepreneurship to solve health challenges

**Drive ESG principles** through investment decisions

To know more, visit: www.samridhhealth.org





300 Million+ Mobilised through India's First Healthcare Blended Finance Facility



16,000+
Medical Staff,
Community Health
Workers & Nurses
Trained



**1,200+**Health Facilities
Reached



**23 Million+** People Reached

IMPACT FINANCING IMPACT FINANCING

#### USAID

## **MUKTI- Pay-For-Performance Program, India**

Mukti is the World's First Pay-for-Performance program designed to improve the nutritional status and treatment outcomes of TB patients. USAID drives this initiative as the outcome funder through PAHAL project. The program has been done in technical collaboration with the Central TB Division and Government of Madhya Pradesh to address the issue of malnutrition which is attributable to 55% of the annual TB incident. USAID as the outcome funder through the PAHAL project, pays Rs.12,500 per patient, only if a TB patient completes treatment and demonstrates body weight gain as per clinically accepted standards ('treatment success' under the programme). Child Fund, as the risk investors and implementer, invests resources and efforts to achieve the mentioned outcomes, using a combination of four strategies.

#### **MUKTI Approach**

#### Counsel

TB Patients on the importance of treatment compliance and nutrition intake

#### Ensure

supplementary nutrition of TB patients by providing locally procured protein-rich food baskets monthly

#### Conduct

positive deviance sessions - a communitybased model to promote peer to peer learning

#### Connect

enrolled TB patients to nutrition support schemes offered by the government, including Direct Benefit Transfer



10,000+

TB patient benefitted from the nutrition and treatment outcome



1,000+

Patients in Dhar district treated



**16 Districts** 

of Madhya Pradesh reached



#### **National Skill Development Corporation**

## **Skill India Impact Bond**

Sharing the vision of an 'employment ready' young India, the National Skill Development Corporation (NSDC) in collaboration with a coalition of public and private entities launched the first-of-its-kind and the largest Impact Bond for Skilling. PAHAL through its health financing models is also providing Technical Assistance for Monitoring, Learning and Evaluation to Skill India Impact Bond (SIIB). This collaboration brings together various philanthropic agencies, skilling partners, risk investors and capital providers to promote capacity building of India's skilling and Technical and Vocational Education and Training (TVET) ecosystem. The initiative aims to generate long-term employment opportunities and improve overall health and wellbeing of the of the skilled individuals.

#### **SIIB Approach**

**The risk investor commits** upto US\$4Mn to fund service provider interventions upfront

Outcome funders commit US\$14.4Mn over 4 years

**Service Providers deliver** skilling interventions to improve employment outcomes

Skilling outcomes are measured by an independent evaluator

**Verified achievement of skilling** outcomes that translate into employment triggers outcome payments to repay the risk investors







50,000+

young people in India to benefit over four years



60% of

beneficiaries will be women and would be provided wageemployment in Covid-19 recovery sectors including retail, apparel, healthcare, and logistics



# Making Development a **Ground Reality**

**IPE** Global is committed to impacting lives with a human touch. We are a leading global advisory & implementation organisation which partners with governments, businesses, and leaders in the society to create a better world for all.

Our business model integrates people, technology, and innovation to create value for all our stakeholders. Integrating Human Development, Inclusive Growth & Resilience and Good **Governance** in all our sectors, we bring to the table bespoke solutions.

We are an ISO certified organisation with a focus on quality and integrity to empower growth and drive positive change in the development space.

# Global Expertise. Applied Locally

Headquartered in India with five international offices in Bangladesh, Ethiopia, Kenya, Philippines, and United Kingdom, we have been creating a lasting impact through our tailor-made solutions for over two decades.

Countries

Global Team

**Projects Delivered** 

600 N People Reached

**CONTACT US** 

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