

RETHINKING TOURISM

for a whole new experience





**ASHWAJIT
SINGH**

MD Speaks

The world celebrates World Tourism Day on September 27. The relevance of the travel sector in society, the economy, politics, and culture is highlighted on this day. Since it employs millions of people, who rely on it for their living, tourism is one of the most important industries in the world. World Tourism Day this year has greater relevance because the topic, **“Rethinking Tourism”**, is on re-imagining the sector’s expansion. The UNWTO emphasises the need to reconsider how we do tourism; we cannot go to the previous modes of operation. This entails prioritising the well-being of people and the environment and uniting everyone, from local communities to enterprises, under a common vision for a more resilient, inclusive, and sustainable industry.

As shown in the SDG8 (‘Decent Work and Economic Growth’) section, tourism, a key driver of development, was one of the economic sectors most severely impacted by the Covid-19 epidemic between 2019 and 2020. This had a significant impact on jobs, small companies, and conservation efforts.

Different policy frameworks have acknowledged the necessity for these measurement tools to guide their efforts and so help to more evidence-based policymaking as countries strive to build back better and more sustainably and resilient tourism.



41 Countries recognize the value of tourism to achieve all 17 SDGs



-  8 DECENT WORK AND ECONOMIC GROWTH
Decent Work & Economic Growth
-  12 RESPONSIBLE CONSUMPTION AND PRODUCTION
Responsible Consumption & Production
-  17 PARTNERSHIPS FOR THE GOALS
Partnerships for the Goals
-  14 LIFE BELOW WATER
Life below Water
-  11 SUSTAINABLE CITIES AND COMMUNITIES
Sustainable Cities & Communities

Fact Check!

The forecast from the WTTC's latest Economic Impact Report (EIR), shows the sector's contribution to the India's economy could reach almost ₹15.9 trillion (U.S. \$215 billion) in 2022, 1% above 2019 levels. Employment levels are set to grow to almost 35 million Travel & Tourism jobs, with an 8.3% growth this year.

Source: <https://www.slideshare.net/david20/tourism-sdgs-journeyto2030>

<https://wttc.org/LinkClick.aspx?fileticket=9yRBCNeVfw%3d&portalid=0>



TANYA SINGH



Editor's Desk

According to UNWTO tourism statistics, this industry generates more than 15% of global incomes and employs close to 10% of the global labor force. In 2022, we acknowledge the opportunities that travel has brought and continues to bring to communities from all over world. Tourism must be revisited and reinvented with a new concept and ideology which is brought to our lives with the motive of rethinking tourism with a new lens.

This year the theme for World Tourism Stands- **"Rethinking Tourism"**. It aims to spark discussion about reevaluating tourism for development, especially through education and employment, as well as the industry's impact on the environment and potential for more sustainable growth.

There has been a transformation in the tourism industry's economic advancement and cultural diversity. After the pandemic, we've seen the sector change, the world has once again opened for the travelers, and the economy has grown. **The tourism sector, which contributes 9% of the global GDP, employs one out of every 11 people.** Additionally, the number of visitors has doubled over the previous 20 years, and all market segments are expected to undergo spectacular expansion in the years to come. The tourism industry has great potential for growth and revenue generation.

This year we emphasised on our Tourism Campaign with the theme- My First Trip Post Covid, the pandemic was a time where tourism was the most neglected sector. We launched our social media campaign, where we wanted to reiterate the concept of tourism in all our lives and encourage everyone to share entries related to their first trip post covid. This rejuvenated the spirit of tourism and cultural diversity amongst all of us.



Turning the pages of history...

World Tourism Day

Since 1980, the United Nations World Tourism Organization has celebrated World Tourism Day as international observances on September 27. **This date was chosen as on that day in 1970, the Statutes of the UNWTO were adopted.** The adoption of these Statutes is considered a milestone in global tourism.

https://en.wikipedia.org/wiki/World_Tourism_Day#:~:text=Since%201980%2C%20the%20United%20Nations,a%20milestone%20in%20global%20tourism.



Reference: <https://vir.com.vn/top-2022-travel-trends-91576.html>



ANIL BANSAL



**Director Urban Infrastructure
and Tourism**

Tourism has been central to the realisation to the realisation of SDGs – a fact recognised by over 40 countries globally in their Voluntary National Reviews. Contributing greatly to both economy and employment, it is heartening to note that over the next decade travel & tourism will create 126 million new jobs worldwide. The sector is going strong but with the pandemic fear looming, this year's theme of "Rethinking Tourism" is a stark reminder to reflect on the importance of tourism for long term sustainability and equitable growth."

SURAJ KUMAR



**Associate Director Urban
Infrastructure and Tourism**

With a deep sector experience across geographies and project footprint in over 15 states of India and Sri Lanka, Indonesia, and Bangladesh, we realise the significance and potential of the sector to both its contribution to a nation's GDP and livelihoods. Believing in 'Responsible Tourism,' some of our recent works include working on India's 1st water villa project in Lakshadweep; Tehri lake becoming a top-notch experiential tourism destination in Uttarakhand, Pine-needle products been established as a signature souvenir and livelihood source for thousands of women in Himachal and Aves Island in Andaman's offering a never before like luxury-island-forest tented accommodation.

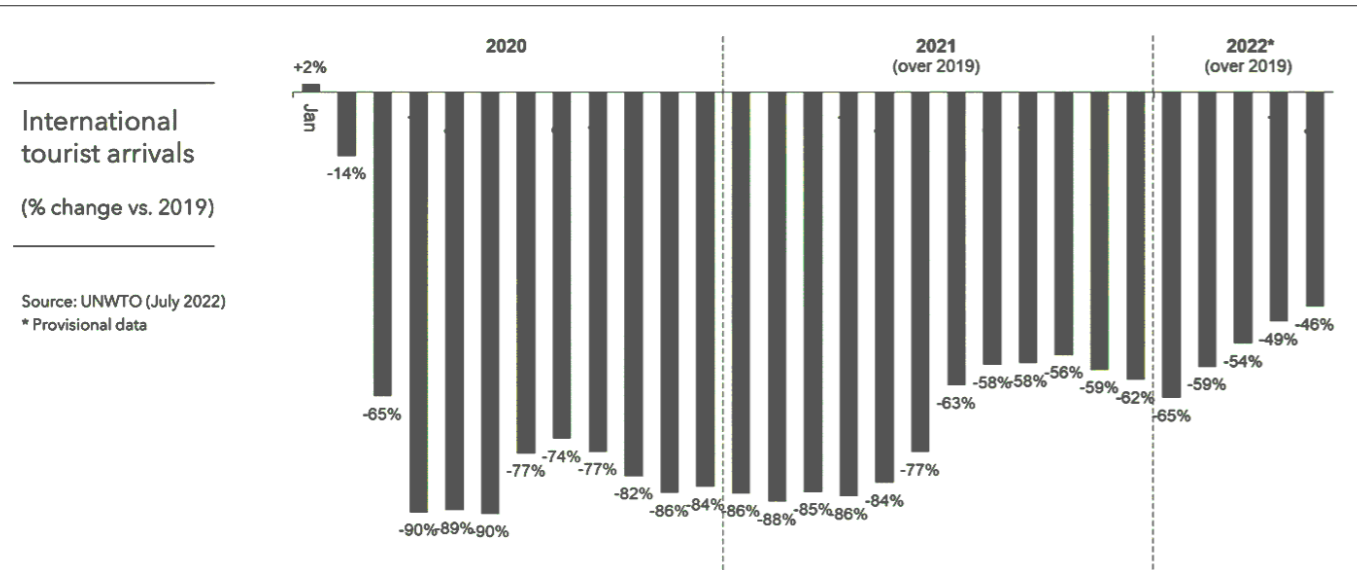
Our success story is attributed to our young and passionate team of architects, planners, engineers, and environmentalists who ensure that environment sustainability is deeply engrained in all our project plans and development works.

Latest from the Sector

International tourism continues to show signs of a strong and steady recovery...

International Tourist Arrivals

A strong rebound in the first five months of 2022, with almost 250 million international arrivals recorded. This compares to 77 million arrivals from January to May 2021 and means that the sector has recovered almost half (46%) of pre-pandemic 2019 levels.

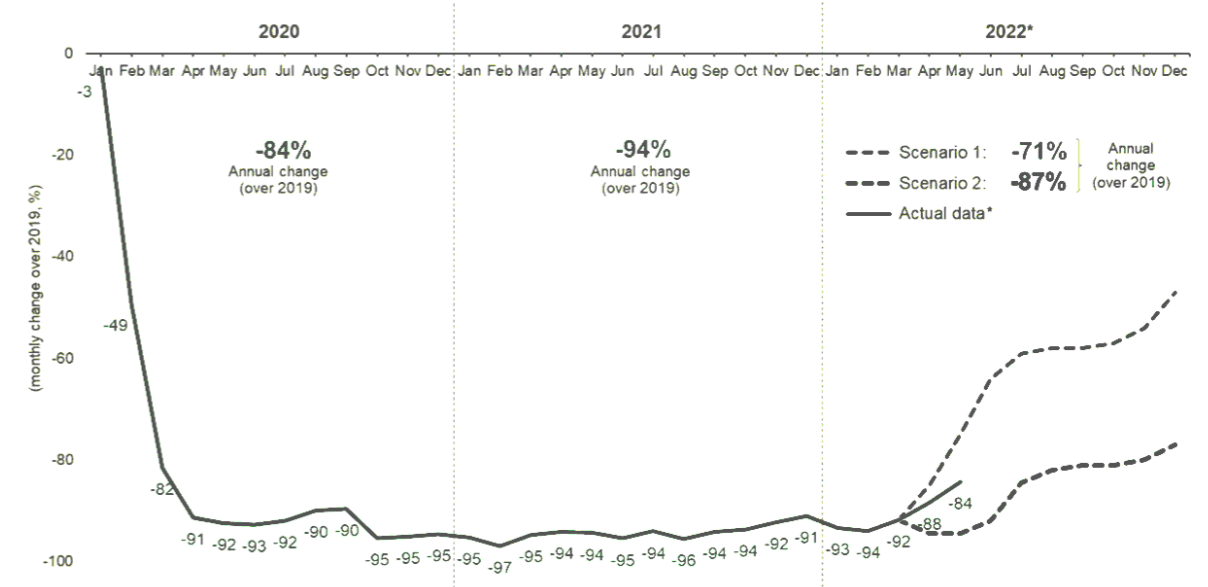


<https://www.unwto.org/news/international-tourism-consolidates-strong-recovery-admidst-growing-challenges>

Spending on Tourism

International expenditure by tourists from France, Germany, Italy and the United States is now at 70% to 85% of pre-pandemic levels, while spending from India, Saudi Arabia and Qatar has already exceeded 2019 levels.

Asia Pacific: International tourist arrivals, 2020, 2021 and Scenarios for 2022 (monthly % change over 2019)



https://webunwto.s3.eu-west-1.amazonaws.com/s3fs-public/2022-08/world-tourism-barometer-volume-20-issue-4-july-2022.pdf?VersionId=n2RaB_SZF7T-LzuhoYMnrvik_yyfTLVL





NITI Aayog | Holistic Development of Andaman and Lakshadweep Island, India (2017-2022)

ECONOMY TOURISM


NITI Aayog, steering holistic development of Island groups of India, identifies tourism as the key economic driver for transformation of our islands. IPE Global's approach to the assignment has been to promote private investment in responsible tourism through game-changing reforms intended to improve the 'ease of business' in the country. The project pioneered innovative tourism products, attractive project packaging & tendering, as well as upfront clearances.

Under 3 packages, IPE Global has prepared master plans for 14 islands laying out a sustainable framework for the islands. An exhaustive project kitty of more than INR 70 Bn was developed for the multi-development of the islands with more than INR 70 Bn in investments. 7 ready to launch ecotourism PPP projects were successfully tendered.

For the first time in India, water villas are being developed in the emerald lagoons of Lakshadweep. Kadmat and Suheli premium water villa projects with an overlay of INR 480 Crores have been awarded to a leading hospitality group. IPE Global played a crucial role providing technical and transaction advisory services as part of the assignment. The project is expected to generate 500+ direct employment, develop the connectivity in the islands and provide a platform for cultural exchange between islanders and visitors.

Successful award of India's 1st WaterVillas


Activated global eco-labels

 Upfront CRZ & EC Clearance- First instance in India

 On-Boarding of World class Hospitality Partners

500+ Direct employment generated

 Kadmat & Minicoy recommended for coveted Blue Flag certification

 India's first responsible diving destination





COMMUNITY-BASED

**ADB/Himachal Pradesh Tourism Development Board || PMC and PMDSC
for Infrastructure Development Investment Programme for Tourism (IDIPT),
Himachal Pradesh (2011-2021)**



TOURISM

(Female: 3500+) have been fields - adventure activities water sports, fishing & trekking guides, handicraft production such as pine needle craft, for instance, in cuisine & housekeeping, homestay management, etc.

- » Around **7,000+** people trained till date in various such as mountaineering, angling, bird watching, training in hospitality sector,
- » Pine needle handicrafts weaving training was conducted for **40 SHGs in Solan District**
- » **20+** Homestays were assisted in establishment/ registration.
- » Self Help Groups (SHGs) trained under the project were given spaces at selected commercial/ cultural establishments made under the project to showcase their handicrafts and products
- » Awareness campaign amongst school students were conducted about clean street and clean village through plays and competitions.
- » Trainings on sensitisation on gender issues and safeguard issues to individuals and govt. officers

“Tourism was one of the most affected sectors due to COVID-19. The economic impact of which can be gauged from the situation in Sri Lanka which was highly reliant on Tourism.

What started as Revenge Tourism post lifting of pandemic restrictions is now limping to normal. However, the priorities of travelers have changed. Most are now seeking a healthy refuge largely due to fast-paced lifestyles to rejuvenate themselves both physically and mentally for an overall wellness.”

- SUNIL KOUL
Team Urban



Uttarakhand Tourism Development Board
| Holistic Development Tourism Plan of
Uttarakhand State (2018-2021)

Development of Tehri Lake as the Blue-Green Gateway to Uttarakhand with world-class tourism infrastructure worth INR 1210 Cr: The project will generate daily revenue of INR 1,550 for the local community, create 40,000 jobs approximately in the region by 2040, create opportunities for women entrepreneurship and promote community-based tourism (28 Community driven projects; 9 Women driven projects)



U R I S T

INFRASTRUCTURE DEVELOPMENT



Preparation of Chardham pilgrim Utility Plan: To ensure clean and safe Chardham Yatra, a Chardham Pilgrim Utility Plan was prepared, which largely focuses on development, upgradation and expansion of public toilets along with the other existing tourist amenities. A robust framework for 130 public toilet blocks along the Yatra circuit was designed and implemented in a record time of less than a year.



SHAIV CIRCUIT

State is popularly known as the land of Lord Shiva

Assisted the state government in submitting the project proposal of **INR 8800** crores and obtained the central government's in-principle approval for development of tourism products such as smart, innovative, and eco-friendly tourist infrastructure, model homestays, conservation of heritage structures, upgradation of trek routes, etc.

Temples shown on the map include: Lakhmandal Shiva Temple, Kashi Vishwanath Temple, Kedarnath, Madmaheshwar Temple, Shiva Temple, Timmersoin, Rudranath Temple, Tungnath, Koteswar Mahadev Temple, Rudranath Temple, Daksh Prajapati HARIDWAR, Ekeshwar Mahadev Temple, Bagnath Temple, Patal Bhuvaneshwar, Binsar Mahadev, Almora, Binsar Mahadev Temple, Kapilshwar Mahadev Temple, Mukterhwar Mahadev Temple, Thal Kedar, Bhimeswar Mahadev Temple, Sidh Narsimha Temple, Moteswar Mahadev, and Kranteshwar Temple.





Department of Tourism, Government of Karnataka | Preparation of Coastal Master Plan for the three Coastal Districts in Karnataka, India (2015-2020)

TOURISM CIRCUIT DEVELOPMENT

The IDIPT is an ADB funded project that envisages environmentally sustainable and socially inclusive tourism development in the Indian state of Himachal Pradesh. It proposes 22 marketable theme-based clusters and 25 new theme-based circuits along with 25 investment projects for developing tourism infrastructure in Himachal Pradesh.



One of the important components of the program was preparation of 'Tourism Infrastructure Sustainable Development Plan' for Himachal Pradesh. The plan provides actionable steps that will be implemented in short, medium, and long-term phases and provide framework to strengthen the existing regulatory mechanism for enhancing the tourism sector in the State. The plan outlines the priority areas and investible projects to be implemented through PPP mode and prepare its pre-feasibility report.

Theme-based Circuit Development & Investment Projects

22 Marketable Tourism Clusters

25 New Theme-based Circuits

20 Destination Specific Investment projects





ADB/Department of Archaeology (DOA) under Ministry of Cultural Affairs, Govt. of People's Republic of Bangladesh | Project Management, Design and Supervision Consultancy (PMDSC) Services for South Asia Tourism Infrastructure Development Project (SATIDP), Bangladesh (2013-2016)



ERITAGE DEVELOPMENT & CONSERVATION

Major works done

Basic tourism friendly infrastructure development at Shat Gombuj Mosque, Paharpur Buddhist Monastery, Mahastangarh Rampart and Kantaji temple

Conservation works amounting to \$ 2.75 Million & environmental improvement within courtyard around the central monument

Civil works amounting to \$4.50 Mn. comprising of construction of rest house, officers' quarters, & visitors sheds, Ansar shed, toilet blocks, parking lots, entry complexes, walkways & food courts.



Heritage Management Plan



Master plan



Tourism Friendly Infrastructure Development



Landscaping



Museum Display



Monument Lighting

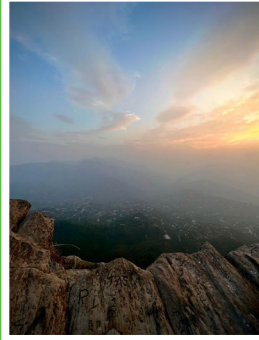


Signage's



THANK YOU FOR YOUR CONTRIBUTIONS!

Aryan Bansal



Ammar



Shubham Rath



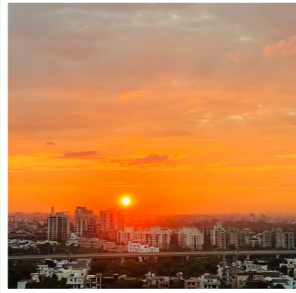
Ravi Shankar



Gungun



Navneet Singh



Muqthar



Anto PC



Ritika Pandey



Faisal Ali



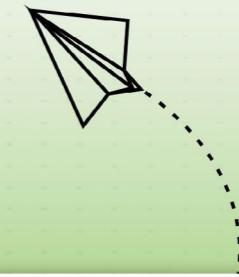
Achin Biyani



Dr. Sukhdeep Kaur

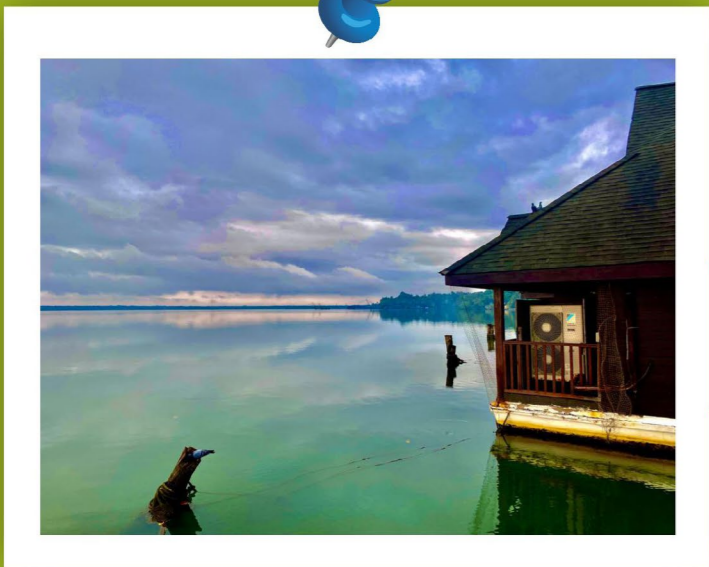


Tourism Day Campaign
#MyFirstTripPostCOVID



Top 3 who made it to
#MyFirstTripPostCovid
Photography Awards 2022!

WINNER



Aishwarya Parattu
DELHI

First Runner-Up



Aradhana Mathur
DELHI

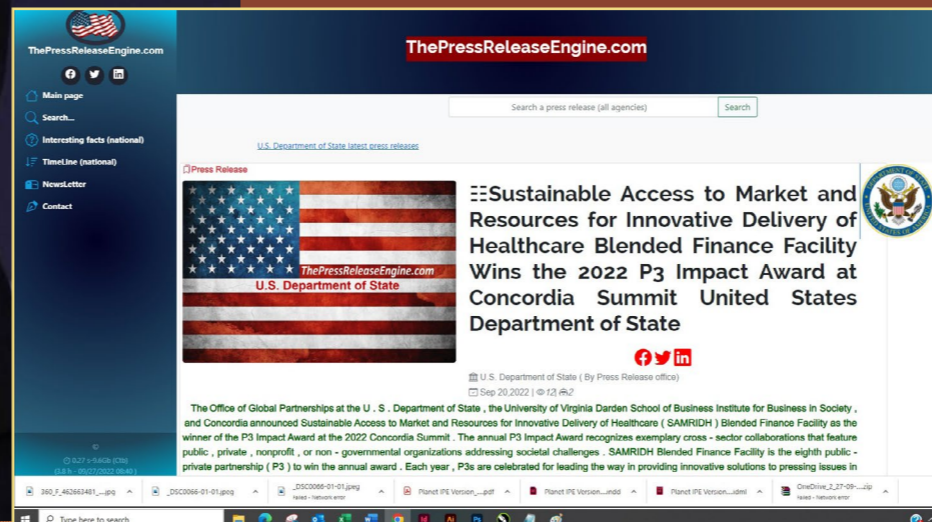
Second Runner-Up



Christina A J
LAKSHADWEEP

Congratulations!

USAID supported SAMRIDH - Healthcare Blended Finance Facility wins the 2022 P3 Impact Award at Concordia Summit





Ashwajit Singh wins the Social Entrepreneur of the year 2022 Award at the 12th Annual Entrepreneur India



1 A special abled girl who was helped by Manzil to get skill training and job won the youth icon award, felicitated by state government.



2 Rajasthan achieves another milestone in healthcare transformation: It secured second place at the National Family Planning Summit, 2022, for expansion of Antara injectable contraceptive programme up to sub center level

SKOCH Award Nominee

Category: Other – State Department
Sub-Category: e-Governance
Project: Indira Gandhi Matritva Poshan Yojana (IGMPY)
Start Date: 2020-11-01
Organisation: Department of Integrated Child Development Services (ICDS), Rajasthan
Respondent: Ms Ranjeeta Gautam, Additional Director
<https://wcd.rajasthan.gov.in/content/wcd-cms/en/icds-home-page.html>

3 Indira Gandhi Matritva Poshan Yojana, the Government of Rajasthan's direct benefit transfer scheme for second-time mothers, has been nominated for the SKOCH Award



4 To Dr. Sukhdeep Kaur for her major contributions to bronze quality certification standards for AYUSHMAN BHARAT PMJAY empaneled hospitals published by NHA



HALL OF FAME

January to March 2022

REWARDS &
RECOGNITION

ACHIEVERS



Neelakshi Mann
SEE



Lipy Ramachandaran
URBAN



Priyanka Sharma
SEE



Dr. Manjunath Shankar
HEALTH



Archish Gupta
HEALTH



Archita Adhlakha
HEALTH



Sheetal Trehan
FINANCE



Gungun
URBAN

BUDDING
STARS



Arun Ajit
URBAN



Aishwarya Agarwal
HR



Sidharth Dua
HEALTH



#RecognitionMatters



ACCOLADES

“ IPE Global Ltd., as the official Consultant for the Bangladesh Tourism Board for the Preparation of Tourism Master Plan for Bangladesh project, have been instrumental in producing a national level Strategic Master Plan. The IPE Global team covered the whole of Bangladesh as part of this exercise and in the process, spoke with over 300 stakeholders to make the master plan a more responsible and people centric tourism master plan. ”

Mohammad Saiful Hassan
Deputy Director
(Planning and Research)
Deputy Secretary
Bangladesh Tourism Board, Dhaka

“ The SATIDP has found that IPE Global Limited are capable to review, correct, polish and finalize project related documents, prepare bid documents, procurement plans, technical and financial evaluation reports, monitor the progress of the project in a competent and professional manner. ”

Project Director, South Asia Tourism Infrastructure Development Project (Bangladesh Portion)

“ IPE Global has been instrumental is successfully delivering key mandates of the assignment "Holistic Development Tourism Plan of Uttarakhand state". This is part of one of the most ambitious goals of the state and is expected to bring significant positive changes in Uttarakhand's tourism scenario. ”

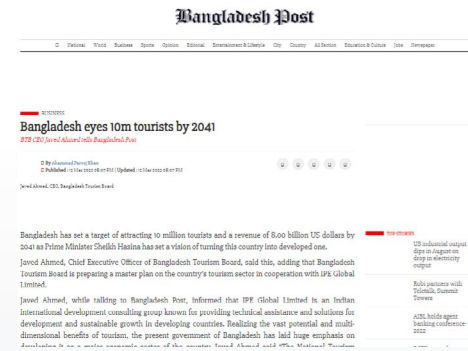
CEO, Uttarakhand Tourism Development Board

“ IPE Global Ltd. has prepared detailed technical and financial feasibility assessment reports for seaplane operations, landing strips, floating jetty berthing facility, terminal stations and floating solar based power plants in the lagoons of Lakshadweep. We would like to put on record good performance and continued support of IPE Global Limited for the assignment. The entire consultant's team has been skillfully managing the assignment and has delivered quality outputs to the UT administration. ”

S. Asker Ali
IAS, Director (Tourism)
Tourism Development, U.T. of Lakshadweep, Kavaratti

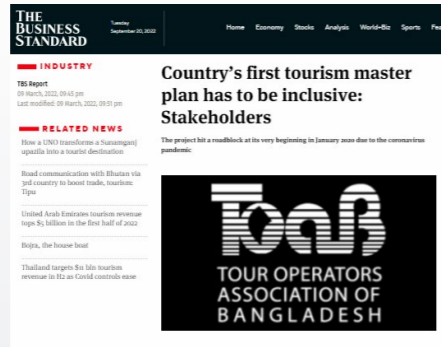


TOURISM IN THE NEWS



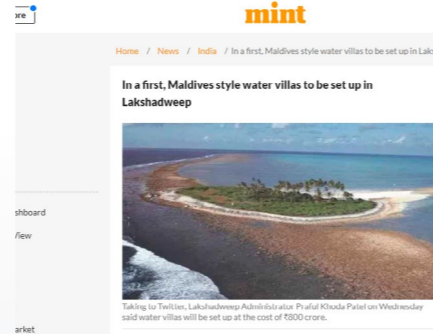
Bangladesh Post

Bangladesh eyes 10m tourists by 2041



The Business Standard

Country's first tourism master plan has to be inclusive: Stakeholders



Mint

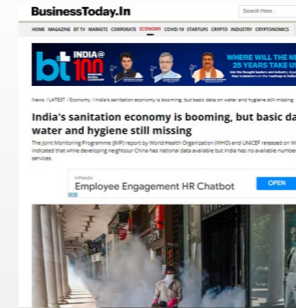
In a first, Maldives style water villas to be set up in Lakshadweep

NEWS



Hindustan Times Ashish Mukherjee

Reducing child marriages and teen pregnancies



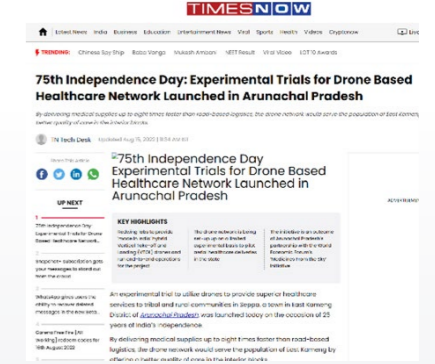
Business Today Himanshu Sikka

India's sanitation economy is booming, but basic data on water and hygiene still missing.



ET HealthWorld Ashwajit Singh

From Heal in India to Heal by India



Times of India, Times Now, Financial Express, YourStory, Indian Express SAMRIDH

An experimental trial to use drones to provide superior healthcare services to tribal and rural communities in Seppa, a town in Arunachal Pradesh was launched on the 75th Independence Day.





Business Today
Himanshu Sikka

The Joint Monitoring Programme (JMP) report by World Health Organization (WHO) and UNICEF has indicated that while developing neighbour China has national data available but India has no available numbers on the basic services.



India At 2047: Women Are Reshaping Corporate Workplaces Across The World. Is India Inc. Ready?

Looking Ahead, India@2047: As the world makes greater strides in boosting women's participation, India Inc. must also actively attempt to equalise the tipping scales of its skewed gender balance.



ABP news
Tanya Singh

Women are reshaping corporate workplace across the world



People Matters
MK Padma Kumar and Neelakshi Mann

Youth's battle for excellence on International Youth Day



Down To Earth

Down To Earth celebrates the power of the people of India by presenting a collection of 10 villages & districts across India where people have worked to radically improve their lot through better solutions for drinking water & sanitation.



ABP news
Tanya Singh

"Making Plastic Free India a Reality: One Step at a Time"

What was only a matter of suspicion until a few months ago has been officially confirmed as an unfortunate reality. The Sustainable Development Goals (SDGs) Report 2022 has finally revealed the severity of the social, economic and environmental setbacks endured by the world during the two-years spanning the Covid-19 pandemic. The numbers are said to have been intensified by a multitude of crises in the past two years, be it the global collapse of



Assam Tribune
SAMRIDH

Assam to use portable device SAANS to stop neonatal deaths



health infrastructures and supply chains, the unfolding geopolitical tensions in Ukraine and elsewhere or the accompanying challenges along the economic front. With only eight years remaining in the Decade of Action, Agenda 2030 commitments will have to be strengthened across the world to repair existing damages and en-



Hindustan Times
Ashwajit Singh

How the pandemic has impacted Agenda 2030 and where does India stand (based on the recent SDG 2022 report)

able nations on time. Globally, over 93 million have been pushed into extreme poverty, while over 100 million homes in 2022 saw a 6% increase in carbon emission rates in 2021. What was only a matter of suspicion as an unfortunate event, the Sustainable Development Goals (SDGs) Report 2022 has finally revealed the severity of the social, economic setbacks endured by the world to meet their SDG targets. Globally, over 15 million have been displaced, while 6% increase in global carbon emission rates in 2021 seems to have derailed progress on net-zero commitments under the Paris Agreement. What was only a matter of suspicion until a few months ago has been officially confirmed. The Sustainable Development Goals (SDGs) Report 2022 has finally revealed the severity of the social, economic and environmental setbacks endured by the world.



Express Healthcare
NATHEALTH & CKD

NATHEALTH and CKD launches "Win with Vaccines" Campaign

during the two-years spanning the Covid-19 pandemic. The numbers have been intensified by a multitude of crises in the past two years, be it the global collapse of health infrastructures and supply chains, the unfolding geopolitical tensions in Ukraine and elsewhere or the accompanying challenges along the economic front. SDG



Business Today
Himanshu Sikka

India recently achieving the landmark of administering 200 crore Covid-19 vaccine doses



75 years of peo- sots in Rajasthan is ple's power: Lal- helping rural ar- faecal sludge ample of the urban facilities to sludge 75 years of her independence In these 75 years, A democracy is all about the power of the Earth celebrates the people of India a collection of 10 tricts across India have worked to their lot through for drinking water and sanitation. Lalsot Nagar Palika (Lal- sot is also a tehsil)

in Dausa district in Rajasthan is helping rural areas at a distance of up to 25-30 km to treat their faecal sludge. In 2019, the nagar palika set up a 20 KLD faecal sludge treatment plant Initially, this treatment plant was built in Chandsen village of Lalsot tehsil to cater to sludge from the urban areas. The treatment plant was de- signed by a pri- vate consul- tancy company, IPE Global, with headquar- ters in New Delhi, for a popu- lation of 34,363 at a cost of Rs 3.75 crore, using fi- nancial assistance from Asian De- velopment Bank. Rs 4.39 crore Urban Infrastruc- ture Develop- ment Programme

building this faecal sludge treatment plant. Apart from the money used for building the FSTP, Rs 22 lakh was used for buy- ing vacuum trucks of 1,000 and 4,000 litre. Around 42 lakh was also allotted for operation and maintenance (which will be under the contractor Divija Construction Private Limited, based in Jaipur, Rajasthan) of the plant and vacuum trucks. A five-years Build Operate and Transfer (BOT) contract was signed between Lalsot Nagar Pa- lika, RUIDP and the contractor post building of the treatment plant in 2019. But 90 per cent (around Rs 3 lakh) of the population in Lalsot tehsil lives in the rural areas.

The treatment plant started operating, but received only a small amount of sludge, around 2-3 KLD during the dry season (the t r e a t m e n t plant did not receive any sludge on some days) and 15-6 KLD during the monsoon. The sludge received was much below the de- and the treat- ment plant was underutilised. Also, according to the Opera- tion and Main- tenance contract, the contractor has to complete at least 900 desludging trips per year. The desludging operators were receiving calls from rural areas to empty their c o n t a i n m e n t eas have a mix of single pit, faulty septic and twin

pit toilets. The septic tanks operating, but started at scheduled intervals. Hence, the plant operator started to allow sludge from rural areas to get treated at the existing treatment plant and the number of desludging trips was increased. During summers, up to 6 KLD of sludge (from both ur- ban and rural areas) is received currently. Trucks are able to ply for one to two trips daily; this figure was three to four per week during the peak summers (when the treatment plant was operating only for urban areas). This is a part of Water Com- pendium published by the Centre for Science and Environment, New Delhi

NEWS



urban India

Project laborers were made aware to use of safety equipment through an awareness program on (Dainik Navjyoti)



महिला पार्षदों को जेण्डर समानता के प्रति किया जागरूक



कुचामनसिटी. जेण्डर समानता के बारे में जानकारी देते रूडिप पदाधिकारी। कुचामनसिटी @ पत्रिका. सामुदायिक जागरूकता एवं जन सहभागिता इकाई के जागरूकता कार्यक्रम के तहत स्टेशन रोड स्थित केव्हीएम पब्लिक स्कूल में महिला पार्षदों को जेण्डर समानता के बारे में जागरूक किया गया। इकाई के प्रशिक्षण विशेषज्ञ गणेशनाथ तिवारी ने महिला इंटरैक्शन कार्यक्रम, महिलाओं का कोशल विकास, महिलाओं के बीच परिणाम सम्बंधी

Project laborers were made aware about safety (Rajasthan Darshan)



श्रमिकों को सुरक्षा के लिए किया जागरूक राजस्थान नगरीय आधारभूत विकास परियोजना के समुदायिक जागरूकता एवं जन सहभागिता कार्यक्रम के तहत अरव्यूआईडीपी के अग्रिम अभियंता अशोक कुमार जैन के निदेशन एवं अधिपति आभिनव शीखर मण्डल के मार्गदर्शन में शहर में नई फेसल विलरग प्रणाली व सीवरज परियोजना में श्रमिकों को जागरूकता एवं के लिए कार्यक्रम का आयोजित किया गया। शहर के पुराने बस स्टैंड के पास साईंट पर कार्यरत श्रमिकों को सुरक्षा के बारे में विस्तार से बताया। केच के सामाजिक विकास विप्रेषज्ञ देवेन्द्र सिंह ने श्रमिकों को साईंट पर कार्य करते समय सुरक्षा को प्राथमिकता देने की बात कही। साथ ही पूरे सुरक्षा उपकरणों के साथ ही कार्य करें। क्योंकि छेदी सी लापरवाही बहुत बड़ी दुर्घटना का कारण बन सकती है। सामुदायिक जागरूकता के विकास समर्प में बताया कि स्वच्छता हमारे जीवन से जुड़ी हुई एक अच्छी आदत है जिसे हर किसी को अपने जीवन में अपनाया चाहिए। अच्छा स्वास्थ्य जीवन को बेहत बनाने में क्योंकि अच्छे स्वास्थ्य का मूल मूल स्वच्छता ही है। एलएण्डटी के एसओटी किशन सिंह ने श्रमिकों के स्क्रीनिंग, आई टेस्ट व मेडिकल टेस्ट के बारे में श्रमिकों को कैसे लागू किया जा सकता है। इसके बारे में जानकारी दी। साथ ही सफाई इकाई चलाई जा रही श्रमिक लक्ष्मणरी योजनाओं के बारे में जानकारी दी।



Women were made aware about RUIDP project work and its benefit (Rajasthan Patrika)

आरयूआईडीपी परियोजना से होने वाले लाभों की दी जानकारी

न्यूज सर्विस/नवज्योति, बांसवाड़ा राजस्थान नगरीय आधारभूत विकास परियोजना को सामुदायिक जागरूकता व जन सहभागिता इकाई के जागरूकता कार्यक्रम के तहत अधीक्षण अभियन्ता इस राम मीणा के निर्देशन में शहर के पुराना यादव मोहल्ले में घर-घर सम्पर्क कर तथा महिलाओं के साथ समूह चर्चा कर परियोजना की जानकारी दी गयी। साथ ही परियोजना से होने वाले विकास कार्यों के बारे में जानकारी देते हुए आम जन से परियोजना में सहयोग करने की अपील की। कैप इकाई के सामाजिक विकास विशेषज्ञ सुजीत शरण ने जलापूर्ति

व सीवरज कार्य से होने वाले फायदे के बारे में जानकारी देते हुए बताया कि नई जल प्रदाय योजना के अन्तर्गत जलापूर्ति लगातार व पूर्ण दबाव के साथ मिलेगा। जिन घरों में जनस्वास्थ्य अभियांत्रिकी विभाग का कनेक्शन है उन घरों में संवेदक के द्वारा नई स्टाईन से कनेक्शन करवा दिया जायेगा तथा जिन घरों में कनेक्शन नहीं है उन घरों के लिए जनस्वास्थ्य अभियांत्रिकी विभाग के सहयोग से शिचि व आयोजित किया जायेगा तथा राज्य सरकार के नियमानुसार कनेक्शन जारी किये जायेंगे। नई व्यवस्था में हर घर में मीटर सहित कनेक्शन लगेगा। जिससे न सिर्फ घर में उपयोग किये

पानी की मात्रा की जानकारी होगी, बल्कि उपयोग किए गये पानी का मूल्य भी चुकाना होगा। साथ ही जल संरक्षण पर भी चर्चा की गयी तथा सभी लोगों को जल संरक्षण करने के लिए प्रेरित किया गया। सहायक सामाजिक विकास विशेषज्ञ विरल राज ने सीवर प्रणाली की जानकारी देते हुए बताया कि घर के शौचालय, रसोई व स्नानघर को सीवर लाईन से जोड़ा जायेगा। जिससे शहर की गन्दगी में कमी आयेगी तथा गन्दगी से फैलने वाली बिमारियों से भी निजात मिलेगी। आरयूआईडीपी की एसओटी को सदस्य ज्योति जोषी व शालीमा पंडवा ने सहयोग प्रदान किया।



बांसवाड़ा। शहर के पुराना यादव मोहल्ले में आरयूआईडीपी परियोजना से होने वाले लाभों की जानकारी देते प्रतिनिधि। विशेष बीमा

Make student aware about personal hygiene through an awareness program in project city Kuchaman (Dainik Navjyoti)

Make girls aware about behavior changes & health in adolescence (Dainik Bhaskar)

मेड़ी का बास में समूह चर्चा कार्यक्रम का आयोजन

कुचामनसिटी @ पत्रिका. जागरूकता कार्यक्रम के तहत परियोजना के विकास कार्यों में आमजन के सहयोग के लिए शहर के मेड़ी का बास में समूह चर्चा कार्यक्रम का आयोजन किया गया। सामाजिक विकास विशेषज्ञ देवेन्द्र सिंह ने आमजन को नई जलप्रदाय योजना से होने वाले लाभों के बारे में जानकारी दी और आमजन को पानी का दुरुपयोग नहीं करने के लिए प्रेरित किया। उन्होंने सीवरज से होने वाले लाभ के बारे में भी बताया। इस दौरान एलएण्डटी के रविन्द्र सिंह, एसओटी किशन



सिंह, रोशन कंवर, कोयल कंवर सहित अन्य मौजूद रहे।





EVENTS

SAMRIDH



MOU with HDFC Bank for \$50 ml commitment towards SAMRIDH.

Himanshu Sikka, part of panel discussion on "Blended Finance markets in India: Taking stock"

Organiser: IIC, PRAIBHAD, Michael & Susan Dell Foundation, USAID

Practice Area Patron: USAID

12th-13th September, 2022 | The Grand, New Delhi

Blended Finance markets in India: Taking stock

12:30 pm to 1:20 pm IST | 12th September, 2022

(Moderator): **Abhinav Bhatia**, Program Manager, Michael & Susan Dell Foundation

Panelists: **Vineet Sukumar** (Founder and Managing Director, Vikurli Asset Management), **Arindam Datta** (Executive Director, Rural & Development Banking Advisory, RBI/Reserve Bank), **Himanshu Sikka** (Project Director, SAMRIDH Healthcare Blended Finance Facility and Chief Strategy & Identification Officer, IPE Global)

Book your seat today! | Link in Caption - Limited Seats Available



SAMRIDH organised its first learning session, bringing together all partners under one roof. The highlight was a panel discussion that focused on the challenges and opportunities to improve the quantity and quality of investment in healthcare through blended finance structures.



IPE Global has signed a MoU with Andhra Pradesh MedTech Zone (AMTZ) for collaboration under SAMRIDH. The partnership will allow the healthcare businesses, supported under SAMRIDH, to access the AMTZ manufacturing set-up to accelerate production of high impact health solutions.



USAID Administrator Speaks about SAMRIDH in her session at IIT Delhi



EVENTS



**TATA INSTITUTE OF SOCIAL SCIENCES
SCHOOL OF DEVELOPMENT STUDIES, MUMBAI**

उड़ान

MS Gore Centenary Colloquium Series

We invite all the Second Year Masters Students of SDS to the policy briefing of Project Udaan by Prof Aswani Kumar, Dean and TISS IPE Global Team

2 August 2022 - 2:30 - 4:30 PM IST
Join us at Classroom D1, New Academic Building
In collaboration with SDS Research Scholars Forum

Convenors:
Raviindra Chowdhary, Shekhar Chauhan, Nutan Kumari, Soma Sarkar, Tripti Singh, Aditi Bhardwaj, Vrishali, Deshdeep Dhankhar, Rishika Rai, Nisha Pillania & Sonali Singh

TISS, Mumbai and IPE join hands to research, document and disseminate solutions that transform the lives of women, adolescents, and girls in Rajasthan. Prof Ashwani Kumar, Dean School of Development Studies, TISS and Raghvesh anchored the work together and students were exposed to the project's innovativeness



Supported by the Children's Investment Fund Foundation (CIFF), MATRIX of Change Project team met with Joba Majhi, Minister for Women and Child Development, Jharkhand. The minister appreciated the work done being under the project.



Internal training and capacity building for tracking new opportunities in various thematic areas (national & international), organised by Urban Team



Delighted to celebrate World Tourism Day in Bangladesh, where we're delivering a transformational masterplan with IPE Global in advocating for tourism as driver of Sustainable Development for communities and Climate Adaptation for countries.



An extremely successful review of NHM child and maternal programs in J&K: NIPICU praised by all stakeholders including Norway Ambassador, NHM J&K, MoHFW - J&K surpasses the National average on all major indicators on IMR and MMR



The Secretary of Education, Government of Jharkhand gives consent to CKD for GAIL project



Team Education signs contract with DoPT, Govt. of India, as Project Management Consultant (PMC) for Mission Karmayogi



EVENTS



Dr. Praween K. Agrawal from team SEE spoke at NFHS-5 workshop by MoHFW on Nutrition Paradox in India in Accelerating the Progress towards Health and Wellness.



Dr. Ashfaq Bhat participated as a panelist in the Early Child Development (ECD) conclave and launch of 'Paalan1000' Initiative by MoHFW and shared the NIPI's engagement, experience, and its contribution in the ECD space and what more needs to be done next for India to move ahead in the agenda from 'Survive to Thrive'



IPE Global successfully organised training on use of GIS application to improve property tax (Team Urban)



Deepika Joshi was invited as a guest speaker to International Institute of Health Management Research (IIHMR) to speak on the public health

Field Mission Photographs – Dushanbe, Tajikistan



IPE Global in partnership with BDO Tajikistan has been supporting Dushanbe Vodokanal (DVK) in Institutional Strengthening and Capacity Development since Jan 2020 (ADB grant support).



RajPusht organised 4-day-training sessions in collaboration with National Health Mission-Rajasthan for medical staff from five districts of Rajasthan during the breast-feeding week.

EVENTS

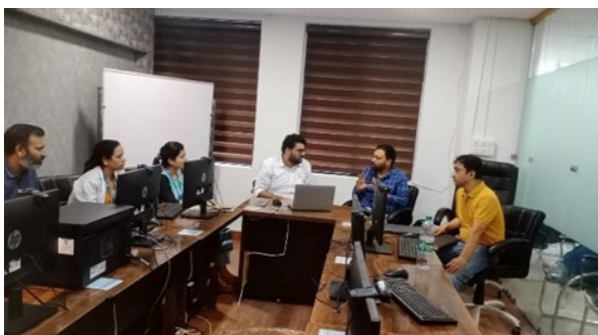
SAMVEG



IPE Global's USAID SAMVEG project presented its ECD achievements through three innovative interventions in ECD Conclave and PAALAN 1000: Strengthening Nurturing Care for Small and Sick Newborn through FPC, Home based Young Child Care, Quality Upgrade for Improving Accountability & Community Knowledge



USAID SAMVEG launched an implementation model to pilot use of Carbetocin for management of PPH. 47 healthcare providers (doctors & nurses) have been trained in 2 batches of one-day training on AMTSL & Care Around Birth (CAB); the life-saving practices to end preventable maternal deaths.



SAMVEG team organised a training for State 104 helpline call centres staff on structured tool as part of the handholding for the QUICK Model application to achieve desired outcome.



ESD's PSDS (Puducherry Skill Development Society) SANKALP Puducherry, Project Management Unit team interacted with Hon'ble Minister Ms. Chandira Priyanga (Labour & Employment, Transport, Art & Culture & Economics) and updated the project progress



Ms Sumitra Choudhary, Joint Project Coordinator, ICDS, Rajasthan held an online meeting with RajPusht regarding the importance of Poshan Maah (Nutrition Month) activities, indicators, and updating the Government of India's 'Jan Andolan' dashboard.

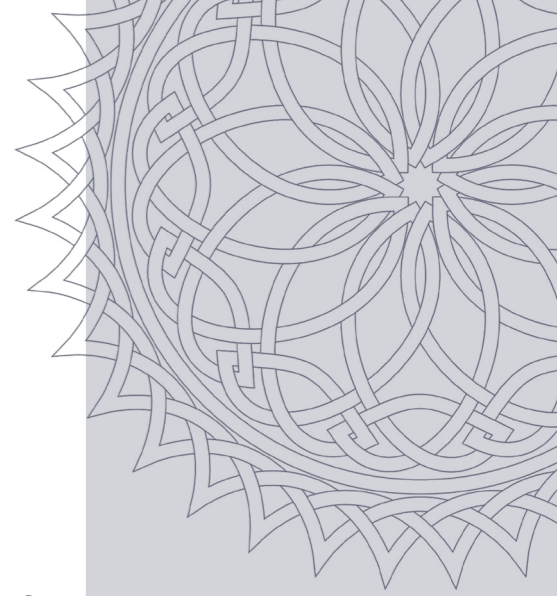
EVENTS



Birthdays celebration at IPE. Celebrating those born in August ...



Onam celebration at IPE Trivandrum Office



Toughest and ultimate challenging marathon race in the World – Ladakh Marathon

21km run

ROHIT AGARWAL



21km run

Finished in 2.49hours

ACHIN BIYANI

Retreat at Smart City Thiruvananthapuram Office

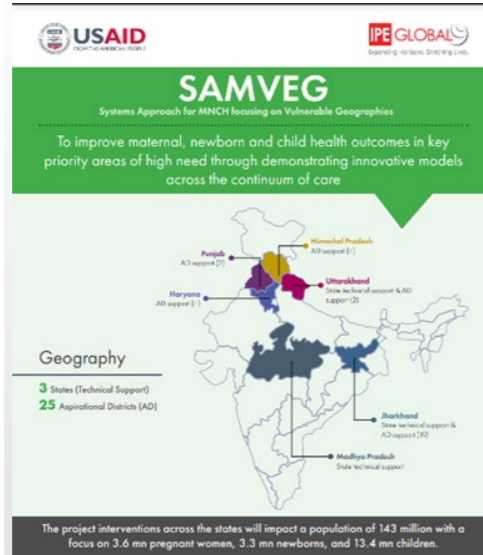


LATEST RELEASES



NIPI latest quarterly newsletter focuses on "Continuing Strategic and Innovative Technical Assistance in Public Health in India".

The newsletter captures various facets of technical assistance of this unique Norway India Partnership between Government of India & Norway & highlights innovative health system strengthening approaches in developing & implementing strategies with an aim to achieve Global SDG goals 2030 together by the two countries! [READ MORE](#)



USAID SAMVEG's latest quarterly newsletter focuses on "Innovative Implementation Models in Key Priority Areas across Continuum of Care".

The newsletter highlights the various implementation models designed and implemented with focus on private partnership with technology players and device manufacturers, along with the innovative health system strengthening approaches in aspirational districts. [READ MORE](#)



Rajpushtika

Read latest edition of RajPushtika on "how water can be dangerous to infants under 6 months, what mothers can do when they're unable to breastfeed and the sensitisation of medical staff regarding recommended Infant & Young Child Feeding practices".

[READ MORE](#)

Hear from the team



Thinking Sustainability is not enough, we must think regeneration. Tourism provides us with an opportunity to appreciate our Natural assets, let's practice regenerative tourism next time when we are on a visit.

Vineet Trivedi

Manager, Urban Infrastructure & Tourism



As important as tourism accessibility is, it is also important for it to be a continuous source of nurture both economically and culturally; it is also important that it is in harmony with the environment. Rethinking tourism should extend beyond the concept of opportunity provision to the preservation and enhancement of sustainability. It should be able to engage tourists in the creation of a sustainable and perpetual natural environment while also accepting their regional sustainability ideologies. It is critical because nature and the environment are not something we inherited from our forefathers, but rather something we have borrowed from our children.

Sakshi Godara

Technical Project Coordinator, Preparation of Tourism Master Plan, Bangladesh





Travel and tourism are traditionally centered around the journey of self-discovery driven by the curiosity to explore and experience the unfamiliar. I truly believe that tourism potential is directly related to the region's public perception, which is all about the narrative people buy into. With focus on developing rural circuits with a strong storyline it is possible to leverage high value, responsible tourism as a key economic driver even at locations not boasting conventional tourism assets.

Shiven Trivedi

Assistant Manager, Urban Infrastructure and Tourism



As pandemic paused the global tourism industry, it gave us the opportunity to rethink our ideologies that define our practices. For me, mindful tourism that not just preserves the natural and cultural integrity of the destination but also builds and empowers them is the way to go!

Komal Agarwal

Senior Manager, Urban Infrastructure and Tourism



Re booting travel and tourism in a post pandemic world throws up challenges of safe and sustainable tourism paradigms that keep local communities and key stakeholders as the focus. Harnessing the renewed interest in travel will necessitate developing new tourism circuits that target different geographies and circuits. Designing and implementing simple yet sustainable models for such an approach presents opportunities for changing how to approach Tourism 2.0. Glocal tourism will be a major driver of emerging tourism prospects.

Arushi Chandra

Assistant Manager, Urban Infrastructure and Tourism



The huge loss tourism industry has faced during Pandemic has impacted many lives. Fortunately, slow recovery is on its way, emphasising the need of 'Rethinking Tourism'. Rethinking is not only needed by all stakeholders for speedy revival but also to make tourism industry more resilient, responsible and sustainable.

Rupali Sahu

Project Manager, Preparation of Tourism Master Plan, Bangladesh





The pandemic underlined the critical need for transforming the tourism sector. As global tourism slowly recovers, the road to Rethinking Tourism lies in setting up sustainable and socially responsible tourism. For the future, we must strive for innovation and collaboration in our development approach thus enabling a smart and responsible tourism model globally.

Mithun S. Anand

Manager, Urban Infrastructure and Tourism



The era of pandemic has given us all time to rethink our lifestyles and reconsider our priorities. Similarly, after a tremendous halt to the tourism industry, it has given us a chance to reconcile our operations and reink the tourism sector in a resilient manner. In all our projects, we have been trying to incorporate this ideology toward a sustainable and resilient tourism.

Sumit Kuliya

Urban Planner, Preparation of Tourism Master Plan, Bangladesh



“Take only memories, leave only footprints.”

– Chief Seattle

Credits: Team Tourism

Suraj Kumar, Arushi Chandra, Komal Agarwal, Jaideep Singh

Credits: Team Corporate Communication

Tanya Singh, Shilpi Jain, Ishita Tewari, Sapna Subba, Priyanka Nagpal, Aradhana Mathur, Samridhi Chugh

Visit www.ipeglobal.com or write to us at connect@ipeglobal.com

Visit www.ipeglobal.com/covid-19/ to know about our intervention in mitigating the crisis.

